



# JO.

## joanna albert

Art Director

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## education

Savannah College of  
Art and Design | Savannah, GA

2017, Summa Cum Laude

B.F.A. Graphic Design

Advertising Minor

## awards & recognition

SCAD Deans List

P&G Design Challenge Winner

Class of 2014 SCAD Scholarship Fund

Toothill Scholarship

Betty Anderson Endowed Scholarship

SCAD Academic Honors Scholarship

## skills

Project Management, Concepting  
Research, UX/UI, Adobe Creative Suite  
Leadership, Collaboration, Karaoke,  
Googling, Moral Support

## extracurriculars

SCAD AD

SCAD AIGA

SCAD Solutions Design Club

## experience

**mcgarrybowen | New York, NY**

2017, Associate Art Director

Conceptualizes and composes innovative print, TV, and digital advertisements and professionally communicates them with clients.

**Client: Chevron**

**The Tot Squad | Washington D.C.**

2016, Freelance Designer

Responsible for location specific identity treatments and branded promotional materials for print and social media.

**Hexbug | Greenville, TX**

2016, Graphic Design Intern

Designed for social media and e-commerce including icons, web advertisements, and banners; as well as brand identities, packaging, props, and large-scale wall decals for store displays, toy shows and publicity events.

**P&G + SCAD | Lacoste, France**

2016, Art Director

Participated in a team of six, and created an advertising campaign within 48 hours including cohesive social media interaction and a package redesign for 2020, sponsored by Procter & Gamble through the SCAD Collaborative Learning Center. Engaged in ideation, managed executions, crafted the presentation, uplifted spirits through the night, and delivered the pitch.

**Fossil + SCAD | Savannah, GA**

2015, Art Director/Project Manager

Producer and leader for all oral presentations to the client. Managed project timelines productivity as well aiding in clear communication between each team and individual as part of a class through the SCAD CLC program in partnership with Fossil focused on research and development of concepts for wearable technology.